

ARTICLE APPEARED  
ON PAGE A-3

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CIA 5.03

Org. Potomac  
Associates

## Rating of Segments

Following is a table listing the major segments of American society that were rated in a survey by Potomac Associates. Respondents were asked whether they had "a great deal" of confidence, "a fair amount," "not very much," or "none at all" in the various segments.

The range of the scoring is from 0 to 100: "a great deal" an-

swers were scored at 100 points; "a fair amount" at two-thirds of 100; "not very much" at one-third; and "none at all" at 0.

Any score above the midpoint of 50 indicates at least a minimum of "a fair amount" of trust and confidence; anything below suggests a lack of trust and confidence, or no trust and confidence at all.

	1972	1974	1976
1. American people	n/a	71	70
2. Military leadership	n/a	n/a	68
3. Young people	67	69	67
4. American system	n/a	68	66
5. Mass media	60	60	62
6. State government	60	64	61
7. FBI	n/a	n/a	60
8. Federal judiciary	60	62	59
9. Local government	57	61	57
Politicians	58	58	57
11. Federal legislature	62	59	55
Federal executive	67	45	55
13. Business and industry	55	54	54
14. Government officials			
generally	n/a	50	53
Federal government			
(International)	66	67	53
16. Federal government			
(Domestic)	61	52	50
17. CIA	n/a	n/a	48
18. Labor unions	47	51	45

n/a—not asked

Executive Registry

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interesting Dec. '75  
Figures on CIA -  
FBI. (1217)

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